James Lewis

Freelancer - SaaS Media Consulting & Solution Architect
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Professional Summary
Experienced Solution Architect proficient in all phases of Web and Software development lifecycles, with 17+ years of diverse technical expertise. Skilled in delivering innovative solutions from concept to QA, driving sales growth, and optimizing business processes through collaboration with key stakeholders.

Authorized to work in the US for any employer

Work Experience

Founder/Freelancer
SaaS Media Consulting - Irvine, CA
January 2014 to Present

Delivering hosting and web design solutions to diverse clients, both private and public. Spearheaded marketing and sales efforts, while maintaining client relationships, overseeing budgets, and crafting responsive websites and web-based applications for corporate partners. Proficient in SEO, Analytics, LMS, CMS, and Web-Architecture. Notable clients include Dental Fix, SMS Audio, Raw Juce, and more. Additionally, provided services to Frontier Airlines, Dish, EchoStar, Creative Center for Leadership, Vail Resorts, and other entities under "Motocol Corp".
Solution Architecture Skills:
• Requirements Gathering: Collaborate with business teams and developers to define project architecture needs.
• Specification Development: Craft detailed project specifications based on functional requirements and existing systems.
• Project Scope Determination: Assess client systems to align project scope with necessary time, tasks, and resources.
• Team Leadership: Guide development teams throughout the lifecycle, offering support and resolving issues.
• Client Interaction: From initial scope discussions to final software presentations, engage stakeholders directly for feedback and updates.
• Vendor Management: Coordinate with external vendors to ensure timely project completion, adhering to approved client requirements.

Senior Digital Architect
Grease Monkey International - Greenwood Village, CO
January 2017 to December 2018

Job Accomplishments:
• Implemented auto SSL server build-out, saving $120,000 in service fees.
• Led Domain migration to Branded Enterprise DNR System, resulting in significant operating cost savings.

• Engineered a new server stack with custom features, enhancing consumer-facing products.
• Collaborated with teams to develop applications and pages, ensuring alignment with technical and business requirements.
• Researched industry trends to guide development and coding practices, ensuring best practices.
• Developed custom web application fulfilling Franchise Counsel and Biz-executives' requirements, improving communication and efficiency.
• Established tracking and metrics reports, leading to a 17% increase in EBITDA.
• Conducted interviews and mentored junior software developers, contributing to team growth and development.

Lead Developer and Revenue Officer

Motocol, Inc - Greenwood Village, CO
July 2008 to December 2016

Crafted cross-platform native mobile applications to enhance businesses' mobile presence and streamline operations. Developed consumer and enterprise software, leveraging HTML within our proprietary content management system. Delivered intuitive user experiences and sleek user interfaces across Apple and Android platforms.
Job Accomplishments:
• Secured sales meetings with major clients like Spotify, Fastly, and GoGo WiFi, doubling sales and crafting impactful marketing collateral.
• Enhanced user satisfaction by optimizing MySQL query designs, rectifying bugs, and scaling backend systems to accommodate increased traffic demands.
• Orchestrated the migration of legacy Java-based websites to contemporary code-based technologies, ensuring seamless transitions and improved performance.
• Directed projects and developer teams, personally contributing over 100,000 lines of code modifications and patches. Overcame obstacles to execute 66 upgrades in five years.
https://JamesGregoryLewis.us
Job Accomplishments:
• Leveraged GitHub as an early-adopter for effective collaboration among colleagues, fostering teamwork and efficiency.
• Executed Custom (hand rolled) UI design with HTML and CSS, ensuring visually appealing and user-friendly interfaces.
• Engaged in end-to-end development processes, from requirements gathering to maintenance, utilizing In-House Front End Templating Engine, JavaScript, JSON, and JQuery to solve challenges.
• Collaborated with designers to enhance sitemaps and refine web page layouts and interfaces, optimizing user experience.

Education

Bachelor's in Computer Science

Salem State University
2002

Skills

• Ui (10+ years)
• Ux (10+ years)

- Red hat (10+ years)
- Unix (10+ years)
- Freebsd (10+ years)
- Database Development (8 years)
- Solution Architecture (10+ years)
- SEO (6 years)
- Business Analysis (10+ years)
- Business Strategy (6 years)
- Business Consulting (6 years)
- Git
- HTML5
- JavaScript
- MySQL
- CSS
- Agile
- XML
- REST
- Linux
- Jira
- Business Requirements
- Bootstrap
- Requirements Gathering
- Unit Testing
- APIs
- Scrum
- Test Cases
- AWS
- Web Services
- Apache
- PHP
- Application Development
- Product management (10+ years)
- Software architecture (10+ years)
- Software Development
- Marketing, Advertising & Public Relations (10+ years)
- Social media marketing (10+ years)
- Foster Intellectual Properties (10+ years)
- Product development (8 years)
- Solution architecture (10+ years)
- Pixel Supply & Demand

- JavaScript
- Project management
- Web development
- Unit testing
- XML
- Web services
- Requirements gathering
- APIs
- Business requirements
- Business analysis
- Software development
- Application development
- Presentation skills
- Solution architecture
- Software architecture
- Test cases
- PHP
- Responsive web design
- MySQL
- Git
- UI
- HTML5
- Bootstrap
- Visual Studio
- CSS
- UX
- Agile
- Apache
- Content management systems
- WordPress
- Web design
- REST
- Database development
- Google Analytics
- SEO
- Adobe Photoshop
- Adobe Illustrator
- Email marketing
- MailChimp
- SaaS

- Analytics
- Performance marketing
- SharePoint
- Google AdWords
- Team management
- Social media management
- Linkbuilding
- Google Ads
- Content marketing
- Keyword research
- SEO tools
- Marketing
- Product management
- LMS
- Research
- Product development
- Quantitative research
- Copywriting
- Leadership
- LAN
- Account management
- Customer service
- Negotiation
- Quality control
- Operations management
- Full-stack development
- Management
- Kanban
- Distributed systems
- DNS
- Vue.js
- Communication skills
- Scrum
- Front-end development
- Debugging
- iOS development
- Linux
- Information architecture
- Identity & access management
- Marketing automation

- Adobe XD
- IT management
- IT project management
- Digital marketing
- System administration
- Adobe Creative Suite
- Program management
- Graphic design
- Adobe InDesign
- Google Tag Manager
- jQuery
- RESTful API
- User research
- UI design
- Figma
- AI
- Sketch
- Usability
- Node.js
- SDKs
- Trello
- JSP
- TypeScript
- SAP ERP
- Network infrastructure
- Test-driven development
- Data visualization
- IT
- Knowledge management
- Elasticsearch
- Computer science
- Restaurant experience
- Adobe Premiere
- E-commerce
- B2B marketing
- HubSpot
- Google Suite
- Supervising experience
- Stakeholder management
- Google Docs

- Writing skills
- Editing
- Content strategy
- Facebook Advertising
- Social listening
- Social media strategy
- Search engines
- Data manipulation
- Microsoft Excel
- Budgeting
- CRM software
- Social media marketing
- Microsoft Office
- Analysis skills
- Adobe After Effects
- Sales strategy
- Market research
- Branding
- Prospecting
- Forecasting
- Google Cloud Platform
- Microsoft Powerpoint
- Microsoft Word
- Microsoft Outlook
- Sales
- Docker
- Canva
- Relational databases
- Video editing

Assessments

Marketing — Proficient
May 2022

Understanding a target audience and how to best communicate with them
Full results: [Proficient](#)

Social media — Proficient
March 2024

Knowledge of popular social media platforms, features, and functions
Full results: [Proficient](#)

Software developer fit — Proficient
April 2021

Measures the traits that are important for successful software developers
Full results: [Proficient](#)

Technical support — Proficient
March 2024

Performing software, hardware, and network operations
Full results: [Proficient](#)

Social media — Proficient
March 2024

Knowledge of social media techniques and analytics interpretation
Full results: [Proficient](#)

Work motivation — Proficient
April 2021

Level of motivation and discipline applied toward work
Full results: [Proficient](#)

Analyzing data — Proficient
May 2021

Interpreting and producing graphs, identifying trends, and drawing justifiable conclusions from data
Full results: [Proficient](#)

Graphic design — Proficient
April 2024

Using graphic design techniques and producing visual media to communicate concepts
Full results: [Proficient](#)

Sales skills — Proficient
June 2021

Influencing and negotiating with customers
Full results: [Proficient](#)

Supervisory skills: Motivating & assessing employees — Proficient
March 2024

Motivating others to achieve objectives and identifying improvements or corrective actions
Full results: [Proficient](#)

Management & leadership skills: Impact & influence — Proficient
March 2024

Choosing the most effective strategy to inspire and influence others to meet business objectives
Full results: [Proficient](#)

Management & leadership skills: Planning & execution — Proficient
April 2024

Planning and managing resources to accomplish organizational goals
Full results: [Proficient](#)